Using video creation and digital storytelling, educators can harness students’ passions and natural engagement with media to meet subject-area learning objectives, assess students’ mastery of content, promote voice and choice, and weave in practical skills that enable their futures.

Featuring millions of royalty-free clips, simple cloud-based editing, secure video hosting and sharing, and student assignment functionality, LumieLabs has been adopted by educational facilities, educators, and students across 10 countries.

LumieLabs is Britannica's K-12 digital storytelling and video-creation platform that combines curriculum-relevant, project-based video lessons with rights-cleared multimedia assets to shape a new future for K-12 classroom learning.

Teachers believe video:
Directly increases student motivation by **66%**.

Increases student engagement by **42%**.

SOURCE: The Impact of Broadcast and Streaming Video in Education: What the Research Says and How Educators and Decision Makers Can Begin to Prepare for the Future
Benefits

Trust a solution specifically designed for classroom learning.

As the only video product on the market specifically designed to meet K-12 learning objectives, LumieLabs video projects are searchable by curriculum, grade band, and subject and are developed by curriculum experts to support students’ demonstrations of subject-area mastery.

Keep the focus and impact of video creation centered on learning outcomes.

LumieLabs keeps learning outcomes at the forefront of classroom video creation. Simple editing tools and an unparalleled library of rights-cleared multimedia allow students to focus on digital story creation and associated outcomes of that learning.

Foster student collaboration with secure hosting and sharing.

LumieLabs allows students to create stories, share them, and engage with their peers’ videos in a safe, controlled environment. Multilayered sharing permissions enable students, classrooms, and entire schools to host their videos within customized and secure walls, leave feedback, and promote upcoming content or events.

Features

Rights-Cleared Multimedia Library

Create professional-quality videos with millions of royalty-free, rights-cleared, fair-use multimedia clips and thousands of audio clips from best-in-class producers and artists.

Student Creation and Learning

Tap into curriculum-relevant projects, including video diaries, documentaries, news reports, virtual tours, and other practical skill-based assignments.

Classroom Sharing Tools

Share student and teacher videos from various personal, classroom, and organizational walls all housed in one safe place.

Advanced Video Editing

Allow educators to focus on the content they want to teach and the skill sets that teaching through digital storytelling fosters with simple, intuitive editing tools.

Organization Management

Depend on secure user storage and collaboration with the easily accessible cloud platform. Administrators can see all videos in one convenient dashboard while working in a private secure environment.

LumieLabs Professional Learning Services provides the foundation skills needed for educators to successfully implement LumieLabs to improve student outcomes through digital storytelling.

To learn more about scheduling, contact: training@eb.com

Increase student engagement

Support personalized learning initiatives

Transform media literacy skills

Promote student voice and choice

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