

Amplify student voices in a new decade of democracy.

Become a 2020 Kids Pick the President Partner School

For 32 years, Nickelodeon's Kids Pick the President program has given students a platform in 7 presidential elections and a voice in our democracy. This year, as we enter a new decade of democracy and an election year unlike any other, Britannica has partnered with Nickelodeon to provide schools with the tools and structure to tell their own stories, engage in politics, and ask leaders questions.

Thirty schools will receive full program sponsorship, which includes free access to Britannica's media-making platform, LumieLabs, for the 2020/2021 school year, standards-aligned media-making lessons, and a team of education experts leading on-site and virtual training.

[Learn more about becoming a partner!](#)

Benefits of becoming a KPP partner:

LumieLabs School-Wide Access for the 2020/2021 School Year

Partner schools will have full access to the award-winning, student-endorsed LumieLabs video-creation platform through August 2021.

Video Lessons Mapped to National Education Goals

Britannica's curriculum-expert team has designed a series of fall video lessons that map to national education goals and support 2020 election engagement.

Professional Onboarding, Training, and Support

Britannica's team of education consultants will lead a comprehensive training program, including student/geared training to alleviate teacher's time.

Integrate with Clever

Britannica LumieLabs is fully integrated with Clever, so getting your students and teachers up and running is fast, simple, and comes with the tools you already use.

Develop Media Literacy, Critical Thinking, and Civic Engagement Skills

Engage students in lessons about democracy and our election as they develop critical skills.

Requirements to becoming a KPP partner:

Choose 1 week between Sept 1 and Oct 31 when **students will engage in KPP video making.**

Help share the news within your school, including sharing onboarding support for teachers being offered by Britannica's education consultant team.

Collaborate with the Britannica and Nickelodeon teams in **getting your students pumped up to create their own videos.**

Meet LumieLabs!

LumieLabs is Britannica's K-12 digital storytelling and video-creation platform that combines curriculum-relevant, project-based video lessons with rights-cleared multimedia assets to shape a new future for K-12 classroom learning.

Rights-Cleared Media Library

Create professional-quality videos with over 3 million royalty-free, rights-cleared, fair-use multimedia clips and thousands of audio clips from best-in-class producers and artists.

Student Creativity + Learning

Tap into curriculum-relevant projects, including video diaries, documentaries, news reports, virtual tours, and other practical skill-based assignments.

Classroom Sharing Tools

Share student and teacher videos from various personal, classroom, and organizational walls all housed in one safe place.

Advanced Video Editing

Allow educators to focus on the content they want to teach and the skill sets that teaching through digital storytelling fosters with simple, intuitive editing tools.

Hear what students and educators say about LumieLabs

KPP 2020 celebrates, magnifies, and emboldens youth perspectives through a media-creation campaign where students tell their own stories.

Visit LumieLabs Studios

Watch videos that elementary students have created using LumieLabs.



LumieLabs Award Recognition



Teacher's Choice Awards Winner
Classroom Award category



2019 Tech and Learning Awards of Excellence Winner
Best Use of a Product in the Classroom category



2019 Tech Edvocate Awards Finalist
Best Classroom Audio-Visual App or Tool category



SIIA CODiE Awards Finalist
Best Tool for Student Creation or Expression category

