OCTOBER 10, 2018

PRIVACY STATEMENT:
BRITANNICA SCHOOL INSIGHTS

Britannica School Insights does not collect, store, or use any search query information or other data from the searcher. The Britannica School Insights extension uses the search terms only to populate extension results that are relevant to the query. Search terms are not saved by Britannica or used in any way thereafter.

Upon clicking “Add to Chrome” in the Google web store, the user will see a pop-up, initiated by Google Chrome, that says the extension “can read and change all your data on the websites you visit.” The only change that Britannica School Insights will make to the websites you visit is to populate the BSI extension in the top right corner of searches made using a Chrome browser.

Britannica School Insights will NOT:
• Change what populates your standard search results
• Collect, store, or use the user’s search terms
• Collect any data about the user
• Impact non search-engine website experiences

Your privacy is important to us. We understand that you are aware of and care about your own personal privacy interests and those of your students and users, and we take that seriously. Britannica Digital Learning and Encyclopaedia Britannica Group remain committed to the ongoing responsibility of protecting student and user privacy. To learn more about our privacy policies and changes in compliance with the European Union’s General Data Protection Regulation (GDPR), you can read more here.

RICK LUMSDEN
EXECUTIVE DIRECTOR OF CUSTOMER SUCCESS
BRITANNICA DIGITAL LEARNING