THE EASY PATH TO A SUCCESSFUL IMPLEMENTATION
From Start to Finish, Team Up with Professional Development

1. Invite Your Colleagues
   to our free Professional Development webinars.

2. Spread the Word
   with promotional materials.

3. Announce Home Access
   for both students and teachers.

4. Be Social
   Follow us on Twitter and Facebook.

5. Use Britannica School Search Boxes & Logos
   on your Web site.

6. Access 21st Century Learning
   videos and lessons on info.eb.com.

7. Provide Teacher Rosters
   to create and share lessons.

8. Integrate
   with your library catalog (LMS or ILS).

ATTENTION: BRITANNICA SUBSCRIBERS!

info.eb.com/bschoolpd

Flip over for FULL Details
# TOP TIPS FOR
Getting Students and Educators Started with Britannica

| **1** Invite your Colleagues to Our Professional Development webinars. | Register at info.eb.com/bschoolpd
Sessions cover 21st-Century Learning, Common Core, STEM, Literacy, and other key topics.
Recorded webinars and training videos are also available.
Contact training@eb.com for customized options. |
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<td><strong>2</strong> Spread the Word!</td>
<td>Share printable promotional materials, including posters and bookmarks at info.eb.com/bschoolpd.</td>
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<td><strong>3</strong> Announce Home Access.</td>
<td>Use the Letter to Parents template at info.eb.com/bschoolpd. Send it home, use it as an e-mail or handout at open houses and conferences.</td>
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| **4** Be Social. | Follow us for useful tips and educator news:
facebook.com/britannicalearn
twitter.com/BritannicaLearn
instagram.com/britannicalearn
pinterest.com/BritannicaLearn |
| **5** Use Britannica School Search Boxes and Logos. | Go to Info.eb.com/logos to link district and school library pages to Britannica School. Add search boxes where students start researching. |
| **7** Provide Teacher Rosters. | E-mail rosters to training@eb.com. We’ll set up My Britannica accounts so teachers can create/share lessons and register them for monthly newsletters. |
| **8** Integrate with Your Library Catalog (LMS or ILS). | For help, please e-mail training@eb.com. |

**QUESTIONS? BRITANNICA'S PROFESSIONAL DEVELOPMENT TEAM IS HERE TO HELP.**

(800) 621-3900 | training@eb.com | info.eb.com/bschoolpd

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