

THE EASY PATH TO A SUCCESSFUL IMPLEMENTATION

From Start to Finish, Team Up with Professional Development



TOP TIPS FOR

Getting Students and Educators Started with Britannica

<p>1 Invite your Colleagues to Our Professional Development webinars.</p>	<p>Register at info.eb.com/bschoolpd Sessions cover 21st-Century Learning, Common Core, STEM, Literacy, and other key topics. Recorded webinars and training videos are also available. Contact training@eb.com for customized options.</p>
<p>2 Spread the Word!</p>	<p>Share printable promotional materials, including posters and bookmarks at info.eb.com/bschoolpd.</p>
<p>3 Announce Home Access.</p>	<p>Use the Letter to Parents template at info.eb.com/bschoolpd. Send it home, use it as an e-mail or handout at open houses and conferences.</p>
<p>4 Be Social.</p>	<p>Follow us for useful tips and educator news:</p> <ul style="list-style-type: none"> facebook.com/britannicalearn twitter.com/BritannicaLearn instagram.com/britannicalearn pinterest.com/BritannicaLearn
<p>5 Use <i>Britannica School</i> Search Boxes and Logos.</p>	<p>Go to Info.eb.com/logos to link district and school library pages to <i>Britannica School</i>. Add search boxes where students start researching.</p>
<p>6 Access 21st-Century Learning Examples.</p>	<p>Visit 21st-Century Learning on info.eb.com for real-world examples, lessons, and the Britannica Blog for Educators.</p>
<p>7 Provide Teacher Rosters.</p>	<p>E-mail rosters to training@eb.com. We'll set up My Britannica accounts so teachers can create/share lessons and register them for monthly newsletters.</p>
<p>8 Integrate with Your Library Catalog (LMS or ILS).</p>	<p>For help, please e-mail training@eb.com.</p>

QUESTIONS? BRITANNICA'S PROFESSIONAL DEVELOPMENT TEAM IS HERE TO HELP.