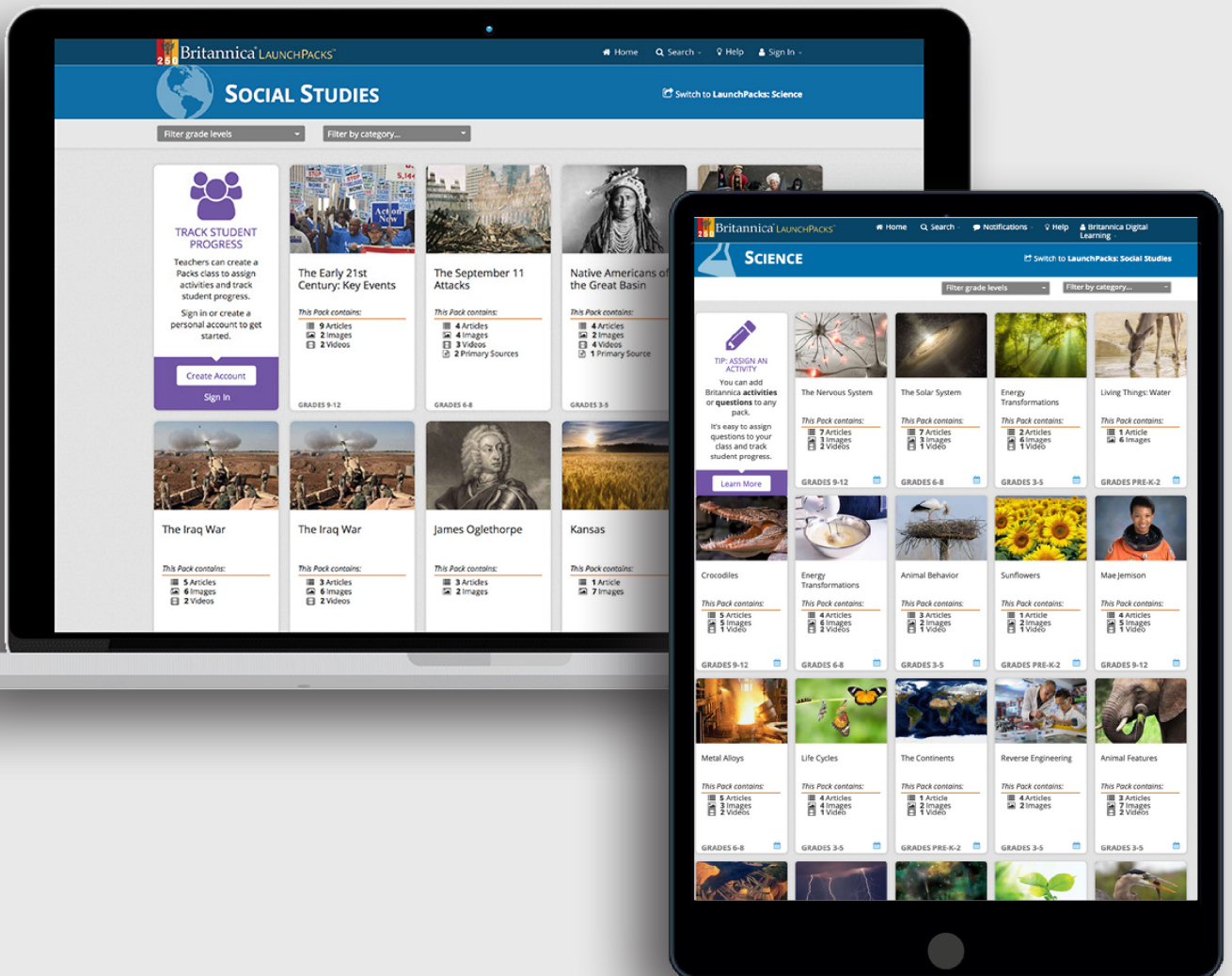


# Britannica LaunchPacks: Social Studies and Science



Britannica LaunchPacks, available for science and social studies, makes it easier for teachers to differentiate instruction and for students to understand core pre-K-12 topics.

Each Pack includes a variety of trusted, multimedia content curated by experts and educators.

- 2,100 Social Studies Packs
- 1,800 Science Packs

# LaunchPacks helps every student succeed.

## Yes, every.



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# Why LaunchPacks

LaunchPacks offers teachers and students access to rich, high-quality, and diverse content sets that are easily found and used. LaunchPacks is a time-saver. The content in each Pack relates to a specific topic that is vital to instruction in a given grade range. Each Pack offers resources that allow teachers great flexibility in usage.

## LaunchPacks allows:

**Personalized instruction for every student**

**Content-area literacy standards development**

**Tracking of student progress and comprehension**

**Activation of critical thinking and inquiry**

**Development of content-area understanding**

**Connections between disciplines**

## Features

### Teacher Support

A must-have for every teacher's tool belt, LaunchPacks helps teachers to support student-led inquiry through an interactive, engaging, and focused learning experience aligned to the K-12 social studies and science curriculums. Teachers can create a Packs class to manage their roster. They can assign an activity, add Britannica questions and activities to Packs, and track student progress.

### Literacy Development

Through annotation tools, multilevel articles, and diverse content types, students actively engage with text and develop critical-thinking and reading skills. Students with unique needs can adjust reading levels to better suit their abilities, while remaining in the same article and Pack. Teachers can also modify the reading level of individual articles within a Pack, without any changes to the actual article interface. Students can annotate articles, take digital notes in every article, play articles out loud, translate each article's text into over 80 languages, and double-click on any word to learn its Merriam-Webster definition or hear the word read aloud.

### Empowered Customization

Teachers can customize Packs by adding their own resources, Web links, and instructional notes. They can favorite a Pack, save Packs for easy access under a Personal Account, schedule reminders, and add Packs to their calendar for use throughout the academic year.

# LaunchPacks

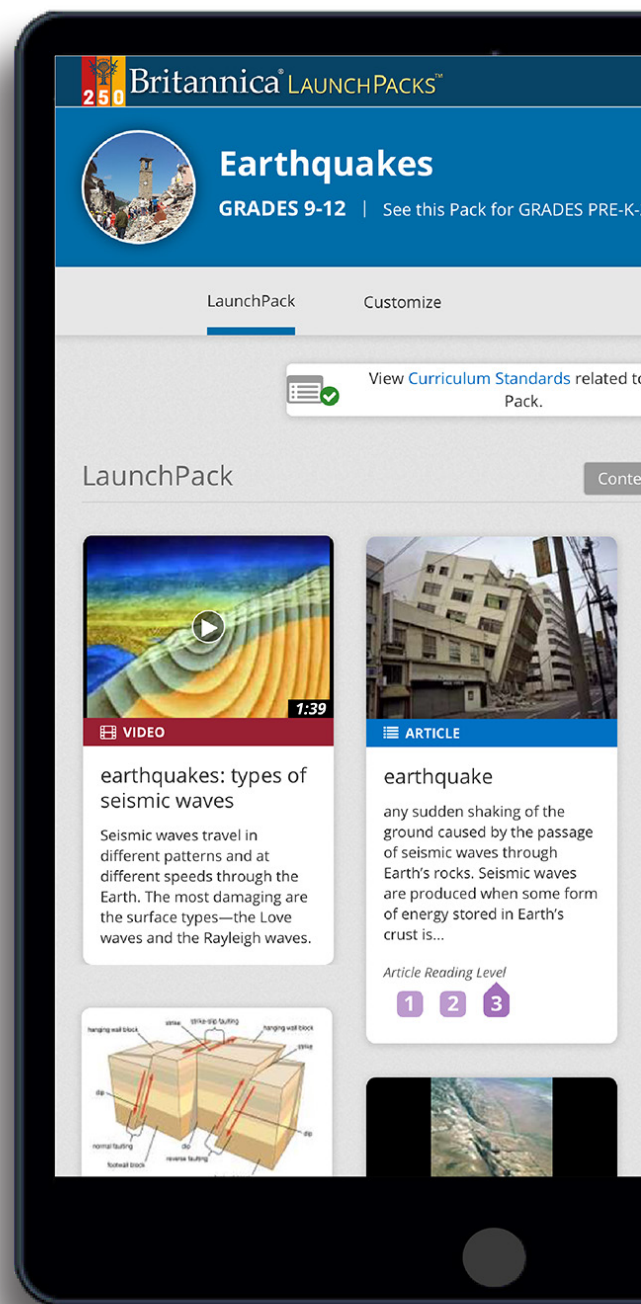
## Learning Strategies

LaunchPacks comes equipped with learning strategies designed to build close-reading skills while raising subject-area literacy. LaunchPacks learning strategies provide an individual approach used to complete a task, allowing students to use skills to learn content while teaching students HOW to learn rather than just giving them the content.

Equipped with both social studies and science, with LaunchPacks learning strategies, educators can assign students to one or more skill-building exercises attached to specific items within a Pack and monitor students' progress. Educators can select within four strategies to create a Learning Strategies Activity Pack: Main Idea, Summary, Main Idea and Summary, and Journal.

### LaunchPacks Learning Strategies Benefits:

- ✓ Provides structured activities that can be shared fast
- ✓ Mirrors skills specified in ELA standards
- ✓ Allows students to be successful with all four strategies given a short amount of text



#### Main Idea

Students determine the main, or central, idea of a text and how it is conveyed through supporting details.

*Use Context Clues, Make Inferences*



#### Summary

Students provide an objective summary of a text.

*Determine Main Idea, Make Inferences, Use Context Clues*



#### Main Idea and Summary

Students determine the main, or central, idea of a text and its relationship to supporting details. They also provide an objective summary of the text.

*Use Context Clues, Make Inferences*



#### Journal

Students record their thoughts observations about the text's topic.

*Interpret, Make Observations, Connect, Question*

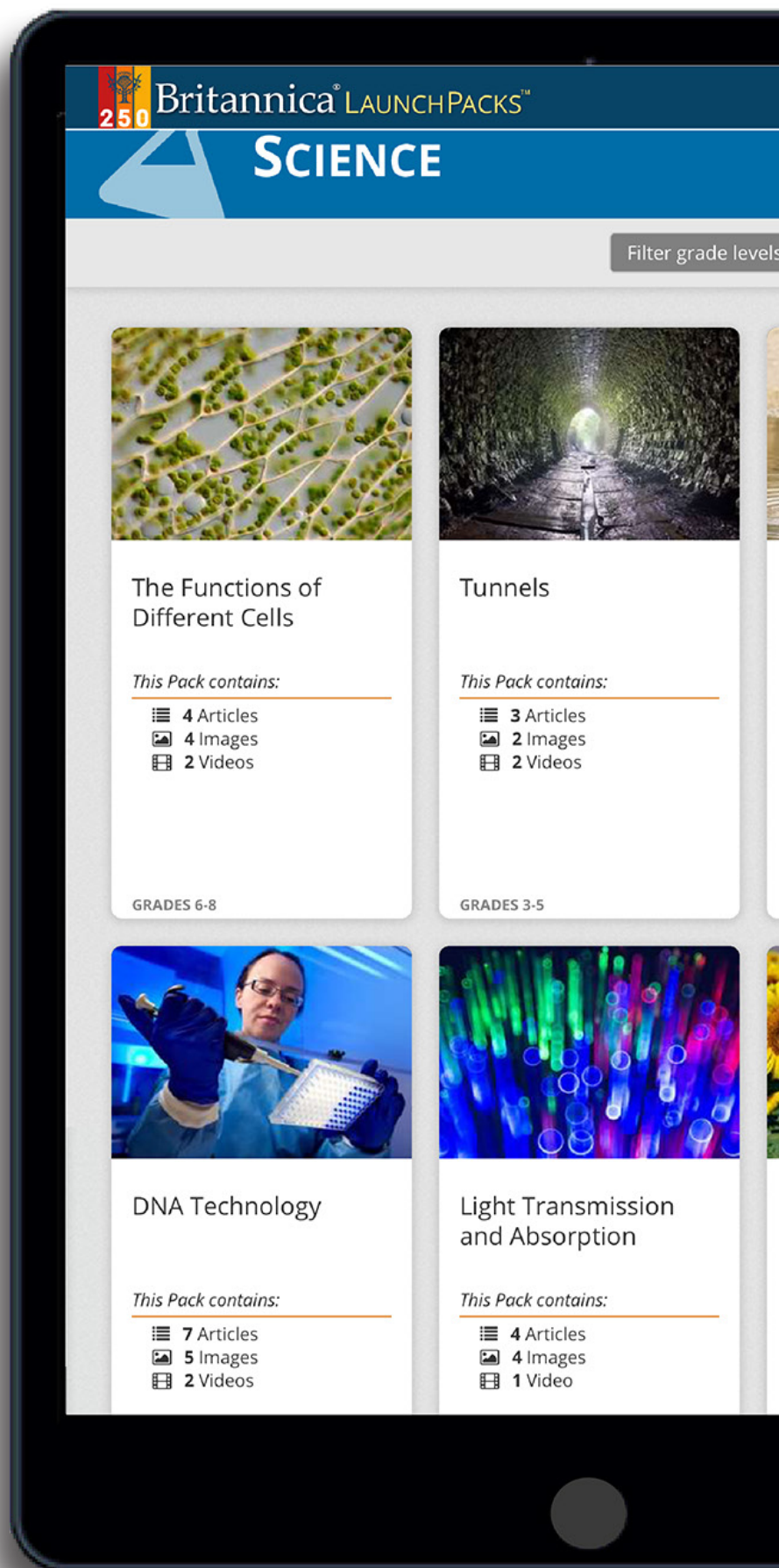


# LaunchPacks and Kahoot!

# Kahoot!

**LaunchPacks: Science  
and LaunchPacks:  
Social Studies are  
both integrated with  
Kahoot!, the popular  
learning games and  
trivia quizzes platform.**

Kahoot! provides a valuable dimension of game-based learning to LaunchPacks, containing a rich multimedia content library on 4,000 topics tied to curriculum standards. With the Kahoot! integration, teachers can now increase classroom engagement through LaunchPacks, making lesson planning easier and inspiring curiosity in students on topics ranging from magnets to medical imaging to World War II and many others.



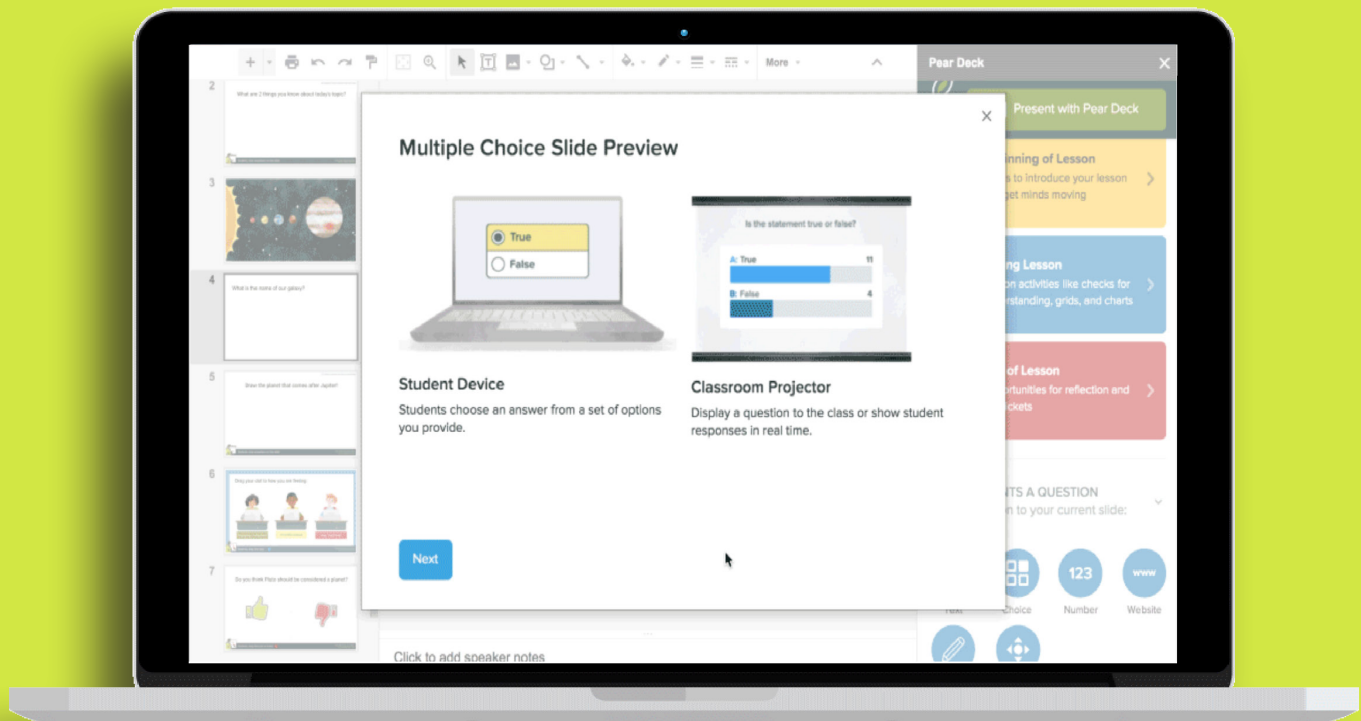
# LaunchPacks and Pear Deck



**Presentations  
have become a  
bit more fun with  
the integration  
of LaunchPacks:  
Social Studies  
and Pear Deck.**

Pear Deck activities combine LaunchPacks content with the power of Pear Deck's student engagement platform. Britannica's trusted editors selected key Pack resources and paired them with interactive questions to help students engage with the topics and develop critical-thinking skills. These activities are designed as Google Slide decks.

When educators present the decks with Pear Deck, students engage and respond to questions from their own devices, ensuring student participation and educators' real-time insight into student progress from the Pear Deck Teacher Dashboard. The Dashboard can be opened on a private screen or separate tablet, ensuring privacy and providing students with a safe way for classroom participation.



# How can your district or school get access to Britannica LaunchPacks?

Access LaunchPacks, connect with our community, and get access to new tools by visiting [britannicalearn.com/launchpacks](http://britannicalearn.com/launchpacks).

Learn more about why schools across the world are choosing LaunchPacks as they dream up engaging, personalized, and dynamic classroom learning experiences.



LaunchPacks: Science

**FINALIST for Best  
STEM/STEAM  
Education App or Tool**

2019 Tech Edvocate Awards



The Britannica Group

**FINALIST for Best  
Global EdTech Company**

2019 Tech Edvocate Awards





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